

# Shapers of the Future 2019

## Detailed Program

Here you will find a more detailed schedule for Shapers of the Future 2019 Program. We planned it in a way to give a thorough understanding of how Design Thinking can be used in order to promote socially beneficial initiatives. As well as some tools for evaluating the social impact of those initiatives.

Wednesday, 3 <sup>rd</sup> July	Thursday, 4 <sup>th</sup> July	Friday, 5 <sup>th</sup> July	Saturday, 6 <sup>th</sup> July
	<p>9:00 <b>Design Thinking Workshop #1</b> Jan Strycharz &amp; Dawid Sobolak</p> <p>This, will be the first of three sessions devoted to Human Centered Design which is a Design Thinking based methodology aiding the development of social innovations. You will learn the theory, but most of the workshop will be devoted to actual implementation of introduced methods. You will act according to three phase inspire-ideate-implement and will gain skills for creating coherent ideas based in true human needs.</p> <p>The whole workshop will be planned as simulation. Therefore you will be faced with a particular challenge to which you will have to respond using Design Thinking methods. You will form a team with other participants and you will be led through whole process of innovation creation: empathy, definition, Ideation, testing and prototyping.</p>	<p>9:00 <b>Design Thinking Workshop #3</b> Jan Strycharz &amp; Dawid Sobolak</p> <p>During this third session of the workshop you will have chance to use the empathy for defining the challenge in a more precise way as well as for being more inspired for the ideation stage of Design Thinking.</p>	<p>9:30 <b>How to Evaluate Impact #1</b> Katarzyna Lisek</p> <p>Much is being said about the opportunities for social change that comes with social innovations. But how to assess them properly to be assured that one is on the right track? This session will be devoted to the methods of impact assessment and evaluation. Participants will especially learn how to create low-scale, but effective evaluation projects that would allow them to recognize both strengths and weaknesses of the solution at hand.</p>
	<p>13:00 <b>Lunch</b></p>	<p>13:00 <b>Lunch</b></p>	<p>13:00 <b>Lunch</b></p>
<p>13:00 <b>Registration, Kick-off and Integration</b> Jan Strycharz &amp; Dawid Sobolak</p> <p>We will meet in the Cracow's Creative District – called Zabłocie. We will have coffee and snacks, get to know each other, as well as the Program's details, and will kick-off with a case-study of local park called Stacja Wisła.</p>	<p>14:00-18:00 <b>Design Thinking Workshop #2</b> Jan Strycharz &amp; Dawid Sobolak</p> <p>Continuation of the Design Thinking Workshop. As during the first session you will get the method overview – here you will start working on the real world challenge. The challenge will be related to leadership education for young and ambitious individuals – your task will be to develop a prototype of a service that would deliver leadership in an attractive form and shape (using Design Thinking method). You first assignment will be to figure out how to get more empathy with the people you will be designing for.</p>	<p>14:00 <b>Design Thinking Workshop #4</b> Jan Strycharz &amp; Dawid Sobolak</p> <p>This last session of Design Thinking Workshop will be devoted to ideas creation, early-prototyping and testing strategies. You will be accustomed with so called Stanford rules for brainstorming and with basic methods of prototyping and testing.</p>	<p>14:00 <b>How to Evaluate Impact #2</b> Katarzyna Lisek</p> <p>The second session on evaluation methods will have more practical twist. You will face a challenge of designing an evaluation strategy to assess social impact of the social innovation presented just before the lunch. Your ideas will be assessed both by the convener of this session and the "owner" of the innovation; you will receive practical recommendations so you can improve your initial evaluation strategies.</p>
<p>14:30-18:00 <b>Culture for Innovation</b> Dr Seweryn Rudnicki</p> <p>During this session you will get the opportunity to participate in the seminar devoted to the cultural aspects of creating innovation. Conveners will bring the Participants' attention to the importance of understanding social relations, connections, culture and other complexities when trying to innovate. You will also be challenged to present some ideas as to how one may influence organizational cultures in order to make them more innovation-friendly.</p>	<p>19:00 <b>Dinner &amp; Screening</b> Jan Strycharz</p> <p>This time we will invite you for some food and drinks to the small local cinema called <a href="#">KIKa</a>. There, we will have more chance to socialize but also we will screen videos on Design Thinking – later, we will discuss the implications of the messages found in them for the practice of innovation development.</p>	<p>19:00 <b>Time Off</b></p>	<p>16:00-17:00 <b>Wrap-up Session and Farewell</b> Jan Strycharz &amp; Dawid Sobolak</p> <p>We will get together and think what lessons are to be taken home for your future endeavors. This will be the end of the Program but hopefully beginning of other innovative adventures!</p>
<p>19:00 <b>Dinner</b></p> <p>The dinner will be organized as an opportunity for deep integration. You will get the chance to talk about your endeavors with other participants and develop lasting connections. We will dine in <a href="#">Stacja Wisła</a> – one of the Krakow's small parks that was developed using Design Thinking philosophy.</p>			